

WEB CAM PRESENTATION TIPS

The following are tips and recommendations on how to best use a webcam for a presentation. Please use these recommendations as a guideline when preparing for your on-camera presentation, and be sure to inject your own personal style as well!

Clothing

RECOMMENDED:

- Blue, beige, off-white, pastels
- Ties - Simple is best. Bring several options if unsure.
- Darker colors are most flattering
- Solid colors are most flattering and less distracting
- For dress shirts - avoid bright white. If you do choose to wear a bright white shirt or blouse, make sure to wear a darker jacket over it.

AVOID:

- Black, grey, white, bright orange, bright reds
- Small patterns (i.e. Checks, pin stripes, geometric/chevron shapes, prints, etc.) They tend to appear in motion when on camera
- Bold patterns

Jewelry

- Watch out for jewelry that reflects light or makes noise, like bangles
- Avoid jewelry you may fidget with if you get nervous

Eyeglasses

Avoid wearing glasses if possible. If you do need them to see or if that is how people will recognize you, adjust the placement of the camera to help minimize any glare.

Makeup and Hair

- It is fine to wear makeup to cover up blemishes and reduce perspiration
- Women should avoid vivid red lipstick or lip gloss (anything reflective); stick to softer tones, matte formulas or dab lips with a little powder for a matte finish
- Hair should be neatly arranged so that it does not distract you while presenting

Room Set Up

- Leading up to the program, consider the location of your webcam and the light that room receives during the time of day you will be presenting.
- Be cautious of placing the camera by windows or under skylights.
- Ensure your background is tidy and not distracting - whatever you can see on the camera, the audience will see
- Please make sure you are presenting in a private area. Try to present from a separate room or post a note on your door that you are in the midst of a live presentation to discourage interruptions.