

# CREATING HEALTHY WORK ENVIRONMENTS

## WHERE NURSING'S MOST ADVANCED MINDS AND MOST INFLUENTIAL LEADERS CONVERGE

Sigma's Creating Healthy Work Environments (CHWE) conference brings together one of the most academically advanced and organizationally influential audiences in nursing: nurse leaders who are actively shaping the future of healthcare workplaces.

## WHY SPONSOR WITH US?

- Direct access to **400 decision-makers**, innovators and future scholars
- **Nearly 80%** Master's- and Doctorate-prepared professionals from colleges, universities, medical centers, and community hospitals.
- **Approximately 1/3** of our attendees are in administrative roles who shape budgets, programs, and institutional priorities.
- **16% Baccalaureate-prepared nurses** represent the next wave of graduate school applicants.

## CHWE ATTENDEES: THE PROFESSIONALS INFLUENCING THE ADOPTION OF YOUR SOLUTIONS

**CLEAR ACCESS:** Connect directly with academic and clinical leaders who influence budgets, programs, and strategic priorities.

**UNIVERSITY FOCUS:** Campus professionals are the #1 attendee group, making CHWE an exceptional venue for connecting with faculty, program directors, researchers, and education strategists.

### MAJOR HEALTH SYSTEM CONNECTIONS:

**University medical center attendees** bring perspectives from large-scale, complex healthcare environments, ideal for vendors offering enterprise-level workforce, education, technology, or leadership-development solutions. **Community hospital attendees** represent leaders working to implement healthy work environment strategies across diverse clinical and organizational contexts.

**STRATEGIC ALIGNMENT:** Institutions are actively seeking tools, partnerships, and programs that improve psychological safety, retention, well-being, leadership capacity, and clinical education pathways.

**NEXT-GENERATION WORKFORCE:** Current students (7%) offer long-term recruitment potential and early brand loyalty opportunities.

Sponsor or exhibit at Creating Healthy Work Environments 20-22 March 2026.  
**Submit your application by 6 March.**

**READY TO IMPLEMENT:** Administrative leaders and faculty attendees often arrive with budget authority or direct influence over purchasing, professional development programming, and institutional change initiatives.

Ideal for exhibitors and sponsors offering:

- Workforce and staffing solutions
- Leadership development programs
- Clinical education platforms
- Graduate education pathways
- Technology that supports healthy work environments
- Organizational culture and well-being tools
- Academic partnerships and collaborations
- CHWE Attendees: Ideal Candidates for Advanced Education Programs

**POWERFUL DECISION-MAKERS:** Doctorly prepared attendees often serve as faculty, researchers, managers, and clinical leaders, shaping academic and professional development pathways within their organizations.

**COMMITMENT TO LIFELONG LEARNING:** CHWE attendees consistently seek new credentials, certifications, fellowships, and academic partnerships that advance their careers.

**PURPOSEFUL AND FOCUSED:** CHWE's intimate size offers more meaningful conversations and higher-quality leads than large, generalized conferences.



## REACH SIGMA'S INFLUENTIAL MEMBER NETWORK

Membership in our organization stands for excellence, and supporting Sigma gives you an unmatched opportunity to connect with some of the most academically accomplished and leadership-driven nurses, as well as others in their networks.

By engaging with Sigma, you gain direct access to the administrators, faculty, researchers, and clinical leaders making decisions on programs, partnerships, and investments across their organizations.

As the only global honor society for nurses, Sigma creates open dialogue for partners and sponsors to speak with top-tier nursing professionals across the world.

Sigma members hold leadership roles throughout the healthcare industry and academic settings, driving global health progress and engaging in advocacy efforts extending all the way to the United Nations.

Because Sigma members consistently hold influential positions in both academic and clinical settings, partnering with Sigma creates sustained, relationship-based access to the leaders shaping workforce development, education pathways, and practice improvements. Exhibitors and sponsors benefit from this built-in leadership concentration, connections that start at CHWE and extend throughout the year across our global membership.



# CHOICE OF ONE SPONSORED ACTIVITY/EVENT

<b>DIAMOND</b> \$7,500	<b>PLATINUM</b> \$6,000	<b>GOLD</b> \$4,500	<b>SILVER</b> \$3,000
<p>Includes logo recognition, main stage acknowledgment, and general session speaking opportunity:</p> <ul style="list-style-type: none"> <li>• <b>Choice of one (1):</b> Opening Plenary (<b>SOLD</b>), Awards Luncheon, Closing Plenary Opportunity to give <b>5 min welcome remarks</b> at start of session (limit 3)</li> <li>• <b>Co-Branded Attendee Tote Bags</b></li> <li>• <b>Branded Water Bottles</b> (supplied by sponsor)</li> <li>• <b>Welcome Reception</b></li> </ul>	<p>Includes logo recognition, main stage acknowledgment, and concurrent session speaking opportunity:</p> <ul style="list-style-type: none"> <li>• <b>Healthy Work Environment Awards Concurrent Presentation</b> - Recognize and honor a clinical facility OR an academic setting that demonstrate commitment in promoting a healthy work environment and excellence in healthcare outcomes. Includes opportunity to give <b>2 min welcome remarks</b> at start of session. (limit 2)</li> <li>• Opportunity to collaborate on an <b>interactive wellness activity</b> for attendees (limit 2)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Niche Group Networking Mixers:</b> for example: Early Career and Students; Advanced Career Nurses; Clinical Focus; Academic Focus (limit 4)</li> <li>• <b>SOLD: Branded Badge Lanyards</b> (supplied by sponsor) (limit 1)</li> <li>• <b>Name Badge</b>, logo on footer (limit 1)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Coffee Break</b> - Located in the Exhibit Area (limit 3)</li> <li>• <del>Conference Mobile App</del> (<b>SOLD</b>)</li> <li>• <b>Wifi Sponsor</b> (limit 1)</li> </ul>



# ADDITIONAL OPPORTUNITIES | ALL PRICES IN USD



## BREAKOUT ROOM OR SESSION SPONSOR

\$1,350; \$475

Draw attention to your support of speakers from your institution or topics supported by your organization with dedicated logo placement.

\$1,350 per room, logo placed on the signage footer (limit 9) NEW! Include a QR code to further attendee interaction!

\$475 per session, logo placed directly next to session of choice



## TOTE BAG INSERT

\$1,000

Put your brand directly in attendees' hands! This exclusive opportunity includes a custom offer or message in every conference bag, ensuring your company stands out from the start. Sponsor is responsible for printing and shipping materials.



## NEW! AD PLACEMENT: EVENT PARTNER SHOWCASE SLIDES:

\$550; \$250

Make a lasting impression on our largest captive audience. Your ad will be featured front and center on the main stage presentation slides immediately prior to, and immediately following, our high-impact plenary sessions. Include a QR code to track engagement. 5 rotations for 15 second holds. PPT slide format only, 9:16 ratio.

**\$550:** All 3 Plenary Sessions (minimum of 30 total impressions)

**\$250:** 1 Plenary Session (minimum of 10 total impressions) Choice of: Opening Plenary, Awards Plenary, or Closing Plenary



## REGISTRATION CONFIRMATION EMAIL BANNER AD

\$500

Gain exclusive, high-visibility branding on the registration confirmation email sent to every participant, a prime touchpoint before the event.



# ADDITIONAL OPPORTUNITIES | ALL PRICES IN USD



## CONFERENCE HOMEPAGE BANNER AD:

\$350

Reaching nearly 45,000 nurse leaders monthly, Sigma's website creates a global community for connection. Online banner ads will be placed within two (2) weeks of receipt on the conference homepage. Purchase required no later than 30 January 2026.



## CONFERENCE EMAIL BANNER AD:

\$300

Reach 50,000+ nurses by sponsoring a CHWE conference promotional email. A powerful way to showcase your brand, products, and services directly in their inbox in the months leading up to the conference. Limited to one (1) advertiser per email, dates are first-come, first-served and subject to change.



## ENHANCED EXHIBITOR PROFILE IN CONFERENCE MOBILE APP:

\$100

Stand out by enriching your mobile app listing, the exclusive app location for schedules, exhibitor listings, itinerary building, surveys for NCPD credits, and live updates.



## MOBILE APP BANNER AD:

\$250

Elevate brand awareness with an ad on the mobile app home screen leading up to, and for the duration, of the conference.



## ATTENDEE MAILING LIST:

\$200

Request a one-time-only mailing address of all registered attendees.



## TAILORED OFFERINGS

Is there a target audience you would like to engage with at CHWE? Sponsor an exclusive gathering or creative offering for greater impact onsite. Contact [megan@sigmanursing.org](mailto:megan@sigmanursing.org) to discuss your vision!

# FREQUENTLY ASKED QUESTIONS

## SAMPLE EXHIBIT HOURS:

### FRIDAY

Morning Load In  
Afternoon Exhibit  
Viewing during Check-In  
Welcome Reception

### SATURDAY

Morning Exhibit  
Viewing  
Afternoon Exhibit  
Viewing

### SUNDAY

Morning Exhibit Viewing  
Early Afternoon Load Out

## EXHIBITOR REGISTRATION:

Each tabletop purchase includes one (1) exhibit badge with access to sessions with food and beverage. Additional exhibitor passes are available for purchase. To receive continuing education credits, you must register as a full price conference attendee.

## EQUIPMENT/ELECTRICITY/INTERNET:

Exhibitors will be provided with a six-foot by 30-inch skirted table and two chairs located in a fully carpeted area. Forms for purchasing additional items such as electricity, audiovisual equipment, easels, etc. will be provided approximately three months before the conference and/or upon acceptance of the space application.

## SHIPPING/DELIVERIES:

Details will be provided upon acceptance of the exhibit application.

For questions, email Megan LoGreco: [megan@sigmanursing.org](mailto:megan@sigmanursing.org)

## INSTITUTIONS REPRESENTED AT CHWE

Over the past two years, our attendees have represented a wide spectrum of colleges/universities, university medical centers, and community hospitals, providing partners with direct reach into every major sector of the healthcare and academic ecosystem.

AMADIOUS SCHOOL OF NURSING  
AMBA / Proliability  
ANCC  
ATI Nursing Education  
ATI/ Ascend Learning  
Adelphi University  
Adtalem Global Education  
AdventHealth for Children  
Adventist Health Castle  
Advocate Health  
Ahmadu Bello University, Zaria, Kaduna State, Nigeria.  
Allegheny County  
Alleviate LLC  
Alliant International University  
School of Nursing  
AltaMed  
American Association of Colleges of Nursing  
American Association of Critical Care Nurses (AACN)  
American College of Education  
American College of Lifestyle Medicine  
American Nurses Association  
American Nurses Credentialing Center  
Andhra Pradesh Nurses and Midwives council, India  
Anne Arundel Community College  
Arizona College of Nursing  
Arizona State University  
Arkan

Arkansas Children's Hospital  
Ascend Learning  
AtlantiCare  
Atlantic Health System  
Atrium Health  
BASSETT HEALTH CARE SYSTEM  
BCNU  
BJC Healthcare/BJH  
Banner Health  
Banner University Medical Center Phoenix  
Barnes-Jewish College of Nursing  
Baycare  
Baylor Louise Herrington School of Nursing  
Baylor Scott and White Medical Center  
Baylor University  
Bon Secours Mercy Health  
Boston Children's Hospital  
Boston Medical Center-Brighton Campus  
Bowen University Iwo, Nigeria  
Brigham Young University  
British Columbia Institute of Technology  
Brookline College-Unitek Learning  
COLGATE-PALMOLIVE  
CS Innovations  
Cardiovascular Specialists of Texas  
Cedars Sinai Medical Center  
Centennial College/Western University  
Center for Health Outcomes and Policy Research, Penn Nursing  
CentraState Healthcare System

Fairfield University  
Felician University School of Nursing  
Florida Atlantic University  
Florida State University  
Foundation of Nursing Studies (FoNS)  
Frontier Nursing University  
Galen College of Nursing  
Geisinger Health System  
George Washington University  
George Washington University Hospital  
Georgia State University  
Ghana Health Service  
Gonzaga University  
Greenville Technical College  
Greenwich Hospital of Yale New Haven Health  
Gustavus Adolphus College  
HMW  
Hackensack Meridian Health  
Harbor Oaks Hospital  
Hartford Hospital  
HaysMed  
Healing Partners  
Health Service Executive  
HealthStream, Inc  
Hendricks Regional Health  
Holy Cross Hospital  
Hope College  
Houston Methodist Academic Institute  
Houston Methodist Academic Institute (HMAI)  
Center for Nursing Research, Education and  
Practice  
Houston Methodist Baytown  
Houston Methodist Hospital  
Houston Methodist West Hospital  
IAUPR  
IU Health  
IU School of Nursing/ Eskenazi Health  
Independent Contractor

Indiana State University  
Indiana University Kokomo School of Nursing  
& Allied Health Professions  
Indiana University School of Nursing  
Indiana University of Pennsylvania  
Indiana Wesleyan University  
Inova Fairfax Medical Campus  
Inova Health System  
Integrative Nurse Coach Academy  
Intermountain Health  
International Ombuds Association  
Interstaff, Inc.  
JMU  
JPS Health Network  
Jacobi Medical Center  
James Madison University  
Jinnah Sindh Medical University  
John Peter Smith Health Network  
Johns Hopkins University  
Johns Hopkins University School of Nursing  
Kaiser Permanente  
Kaiser Permanente SCAL/ HI Region  
Kaiser Permanente Southern California  
Region  
Kansas Hospital Association  
Kennesaw State University  
King Faisal Specialist Hospital and Research  
Center Jeddah  
King Saud bin Abdulaziz University for Health  
Sciences  
King Faisal Specialist Hospital Research  
LSM Educational Consulting  
LSU Health Sciences Center- New Orleans  
School of Nursing  
Lakehead University  
Lamar University  
Lankenau Medical Center/Main Line Health  
Lehigh Valley Health Network

Lehman College  
Lenox Hill Hospital, Northwell Health  
Lewis University  
Listenupstorytelling CiC  
Loma Linda University Children's Hospital/CBU  
Loma Linda University School of Nursing  
Long Island University Post, Greenvale  
Louisiana State University Health Sciences  
Center New Orleans  
MINISTRY OF HEALTH AND SANITATION  
MU Health Care  
Main Line Health  
Maine Medical Center- Portland  
Marquette University  
Massachusetts General Hospital  
Mayo Clinic  
McKendree University  
MedStar Franklin Square Medical Center  
MedStar Health  
Memorial Hermann -Texas Medical Center  
Memorial Hermann Health System  
Midland Health  
Midland Memorial Hospital  
Midwestern University  
Millersville University  
Ministry of Health and Sanitation, Freetown  
Sierra Leone, West Africa  
Molloy University  
Monmouth Medical Center  
Monmouth University  
Moraine Valley Community College  
Morgan State University  
Morristown Medical Center  
Mount Royal University  
Mount Sinai Health System  
Mount Sinai Phillips School of Nursing  
Mount Sinai South Nassau  
Mount Sinai South Nassau Hospital

CentraState Medical Center  
Central Michigan University  
Centre for Addiction and Mental Health  
(CAMH)  
Chamberlain University  
Charleston Southern University  
Chung-Ang University College of Nursing  
College of Nursing, University of South Florida  
College of the Mainland  
Columbia Southern University  
Commonwealth University  
Cook County Health Stroger Hospital  
Cook County Health System  
Coppin State University  
Creighton University  
DAISY Foundation  
DE LA SALLE MEDICAL AND HEALTH SCIENCES  
INSTITUTE  
Daphne Cockwell School of Nursing, Toronto  
Metropolitan University  
Davita Healthcare  
Del Mar College  
Dominican University  
Duke University Health System  
Duke University Hospital  
Duke University School of Nursing  
East Carolina Anesthesia Associates at ECU  
Health Medical Center  
East Tennessee State University  
Eastern Connecticut State University  
Eastern Pennsylvania Gastroenterology &  
Liver Specialists  
Einstein Medical Center  
El Camino Health  
Elon University  
Engage\* powered by ENA  
Ernest Bai Koroma University EBKUST - Sierra  
Leone, West Africa

MultiCare  
MultiCare Health System  
NBBJ  
NJCCN | Rutgers  
NYC Health & Hospital  
NYU Langone Health  
NYU Langone Home Health Care  
Nashua Division of Public Health & Community Services  
National League for Nursing Commission for Nursing Education Accreditation  
Nevada State University  
New York Univeristy  
New York University Rory Meyers College of Nursing  
North Carolina Central University  
Northeast Georgia Health System  
Northeastern University  
Northern Kentucky University  
Northern Westchester Hospital- Northwell Health  
Northwestern Memorial Hospital  
Northwestern University Health  
Nursing Science Partners  
OBAFEMI AWOLOWO UNIVERSITY  
OUHSC Tulsa  
Ohio Health  
Old Dominion University  
Old Dominion University School of Nursing  
One Medical/Amazon  
Oregon Health and Science University School of Nursing  
Pathway to Excellence  
PeaceHealth  
Pediatrix  
Penn Medicine Princeton House Behavioral Health  
Penn State University

Penn State University Ross and Carol Nese College of Nursing  
PennMedicine Princeton House  
Permian Basin AHEC  
Phoenix Children's Hospital  
Portland VA Health Care System  
Post University  
Presbyterian Rust Medical Center  
Press Ganey  
Providence Health Care  
Providence St. Joseph Hospital  
Providence Swedish Medical Center  
Purdue University Northwest  
Radford University  
Riverside Health System  
Rochester Regional Health  
Rosalind Franklin University of Medicine and Science  
Ross and Carol Nese College of Nursing, Penn State University  
Rush University Medical Center  
Rust Presbyterian  
Rutgers University  
Rutgers University - School of Nursing  
Rutgers University-Camden  
SIUE School of Nursing  
SUNY Downstate Health Sciences University  
Sacred Heart University & New York Presbyterian WCBH  
Saint Louis University  
Saint Mary's College, Notre Dame, IN  
Salisbury University  
Sally Spencer-Thomas LLC  
Salve Regina University  
Samuel Merritt University  
San Francisco State University  
San Francisco VA Health Care System  
San Francisco Veterans Affairs Medical Center

Schreiner University  
Sentara Health  
Stanford Health Care  
Stanford Hospital  
Sul Ross State University  
Summa Healthcare  
TEXAS HEALTH ARLINGTON MEMORIAL HOSPITAL  
Temple University  
Temple University Hospital  
Texas A&M University Health Science Center School of Nursing  
Texas Health Resources  
Texas Tech University Health Sciences Center, School of Nursing  
The Children's Hospital of Philadelphia  
The College of New Jersey  
The DAISY Foundation  
The George Washington University  
The Johns Hopkins Hospital  
The Morel Company  
The Ohio State University  
The Ohio State University College of Nursing  
The Ohio State University Medical Center - - Columbus, Ohio Area, OH  
The Pennsylvania State University  
The University of Akron  
The University of Alabama  
The University of Alabama Capstone College of Nursing  
The University of Alabama in Huntsville College of Nursing  
The University of Texas at Austin  
The Valley Hospital  
Thomas Jefferson University  
Thomas Jefferson University College of Nursing  
Towson University

Towson University Department of Nursing  
Troy University  
Troy University School of Nursing  
UAMS College of Nursing  
UC Davis Health  
UC Irvine  
UCHealth  
UCLA Health  
UCMedicine  
UCSF  
UK HealthCare  
UNC Chapel Hill  
UNC Chapel Hill School of Nursing  
UNC Health Rex  
UNC Medical Center, UNC School of Nursing  
UNC School of Nursing  
UNISA ( University of South Africa)  
UT/HCPCC  
UTHSC HOUSTON CIZIK SCHOOL OF NURSING  
UTMB Student  
UVA Health  
UVA Health Children's  
UVA School of Nursing  
United Suicide Survivors International  
University Health  
University Health Network  
University Medical Center of Southern Nevada  
University at Buffalo  
University of Alabama  
University of Alabama at Birmingham  
University of Alabama in Huntsville and the Alabama Board of Nursing  
University of Arizona  
University of Arizona College of Nursing  
University of Birmingham School of Nursing  
University of California, Los Angeles  
University of Central Arkansas  
University of Cincinnati College of Nursing

University of Colorado College of Nursing  
 University of Delaware  
 University of Florida  
 University of Idaho  
 University of Kansas School of Nursing  
 University of Kentucky Healthcare  
 University of Maine at Augusta  
 University of Maryland Medical Center  
 University of Maryland, Baltimore  
 University of Miami  
 University of Miami, School of Nursing  
 University of Michigan School of Nursing  
 University of Minnesota  
 University of Mississippi Medical Center  
 School of Nursing  
 University of Missouri Sinclair School of  
 Nursing  
 University of Nebraska Medical Center  
 University of New Hampshire  
 University of North Carolina - Chapel Hill  
 University of North Carolina Wilmington  
 University of North Carolina at Chapel Hill  
 University of North Carolina at Chapel Hill  
 School of Nursing  
 University of North Florida  
 University of Phoenix  
 University of Pittsburgh  
 University of Portland  
 University of Rochester, Golisano Children's  
 Hospital  
 University of South Florida  
 University of South Florida College of Nursing  
 University of Texas Medical Branch  
 University of Texas RioGrande Valley  
 University of Utah  
 University of Utah Health  
 University of Utah Hospitals and Clinics  
 University of Virginia

University of Virginia Health  
 University of Virginia Medical Center  
 University of Virginia School of Nursing  
 University of Wisconsin - Eau Claire  
 University of Wisconsin - Green Bay  
 Upstate Medical University  
 Utah Tech University  
 VA Black Hills Health Care Systems  
 VA Maryland Health Care System  
 Va Palo Alto Health Care System  
 Valley Health System  
 Veterans Affairs  
 Via Health Partners Founded as Hospice  
 Cleveland C  
 Virtua Health  
 Wellstar Douglas Hospital  
 Western Governors University  
 Winona State University  
 Yonsei University College of Nursing

