

CREATING HEALTHY WORK ENVIRONMENTS

WHERE NURSING'S MOST ADVANCED MINDS AND MOST INFLUENTIAL LEADERS CONVERGE

Sigma's Creating Healthy Work Environments (CHWE) conference brings together one of the most academically advanced and organizationally influential audiences in nursing: nurse leaders who are actively shaping the future of healthcare workplaces.

WHY SPONSOR WITH US?

- Direct access to **400 decision-makers**, innovators and future scholars
- **Nearly 80%** Master's- and Doctorate-prepared professionals from colleges, universities, medical centers, and community hospitals.
- **Approximately 1/3** of our attendees are in administrative roles who shape budgets, programs, and institutional priorities.
- **16% Baccalaureate-prepared nurses** represent the next wave of graduate school applicants.

CHWE ATTENDEES: THE PROFESSIONALS INFLUENCING THE ADOPTION OF YOUR SOLUTIONS

CLEAR ACCESS: Connect directly with academic and clinical leaders who influence budgets, programs, and strategic priorities.

UNIVERSITY FOCUS: Campus professionals are the #1 attendee group, making CHWE an exceptional venue for connecting with faculty, program directors, researchers, and education strategists.

MAJOR HEALTH SYSTEM CONNECTIONS:

University medical center attendees bring perspectives from large-scale, complex healthcare environments, ideal for vendors offering enterprise-level workforce, education, technology, or leadership-development solutions. **Community hospital attendees** represent leaders working to implement healthy work environment strategies across diverse clinical and organizational contexts.

STRATEGIC ALIGNMENT: Institutions are actively seeking tools, partnerships, and programs that improve psychological safety, retention, well-being, leadership capacity, and clinical education pathways.

NEXT-GENERATION WORKFORCE: Current students (7%) offer long-term recruitment potential and early brand loyalty opportunities.

Sponsor or exhibit at Creating Healthy Work Environments 20-22 March 2026.

Submit your application by 6 March.

READY TO IMPLEMENT: Administrative leaders and faculty attendees often arrive with budget authority or direct influence over purchasing, professional development programming, and institutional change initiatives.

Ideal for exhibitors and sponsors offering:

- Workforce and staffing solutions
- Leadership development programs
- Clinical education platforms
- Graduate education pathways
- Technology that supports healthy work environments
- Organizational culture and well-being tools
- Academic partnerships and collaborations
- CHWE Attendees: Ideal Candidates for Advanced Education Programs

POWERFUL DECISION-MAKERS: Doctorally prepared attendees often serve as faculty, researchers, managers, and clinical leaders, shaping academic and professional development pathways within their organizations.

COMMITMENT TO LIFELONG LEARNING: CHWE attendees consistently seek new credentials, certifications, fellowships, and academic partnerships that advance their careers.

PURPOSEFUL AND FOCUSED: CHWE's intimate size offers more meaningful conversations and higher-quality leads than large, generalized conferences.



REACH SIGMA'S INFLUENTIAL MEMBER NETWORK

Membership in our organization stands for excellence, and supporting Sigma gives you an unmatched opportunity to connect with some of the most academically accomplished and leadership-driven nurses, as well as others in their networks.

By engaging with Sigma, you gain direct access to the administrators, faculty, researchers, and clinical leaders making decisions on programs, partnerships, and investments across their organizations.

As the only global honor society for nurses, Sigma creates open dialogue for partners and sponsors to speak with top-tier nursing professionals across the world.

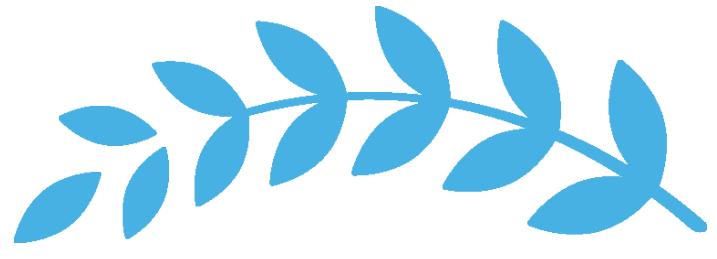
Sigma members hold leadership roles throughout the healthcare industry and academic settings, driving global health progress and engaging in advocacy efforts extending all the way to the United Nations.

Because Sigma members consistently hold influential positions in both academic and clinical settings, partnering with Sigma creates sustained, relationship-based access to the leaders shaping workforce development, education pathways, and practice improvements. Exhibitors and sponsors benefit from this built-in leadership concentration, connections that start at CHWE and extend throughout the year across our global membership.



CHOICE OF ONE SPONSORED ACTIVITY/EVENT

| DIAMOND \$7,500 | PLATINUM \$6,000 | GOLD \$4,500 | SILVER \$3,000 |
|--|---|--|--|
| <p>Includes logo recognition, main stage acknowledgment, and general session speaking opportunity:</p> <ul style="list-style-type: none"> · Choice of one (1): Opening Plenary (SOLD), Awards Luncheon, Closing Plenary Opportunity to give 5 min welcome remarks at start of session (limit 3) · Co-Branded Attendee Tote Bags · Branded Water Bottles (supplied by sponsor) · Welcome Reception | <p>Includes logo recognition, main stage acknowledgment, and concurrent session speaking opportunity:</p> <ul style="list-style-type: none"> · Healthy Work Environment Awards Concurrent Presentation - Recognize and honor a clinical facility OR an academic setting that demonstrate commitment in promoting a healthy work environment and excellence in healthcare outcomes. Includes opportunity to give 2 min welcome remarks at start of session. (limit 2) · Opportunity to collaborate on an interactive wellness activity for attendees (limit 2) | <ul style="list-style-type: none"> · Niche Group Networking Mixers: for example: Early Career and Students; Advanced Career Nurses; Clinical Focus; Academic Focus (limit 4) · SOLD: Branded Badge Lanyards (supplied by sponsor) (limit 1) · Name Badge, logo on footer (limit 1) | <ul style="list-style-type: none"> · Coffee Break - Located in the Exhibit Area (limit 3) · Conference Mobile App (limit 1) · Wifi Sponsor (limit 1) |

|  | DIAMOND \$7500 3 available | PLATINUM \$6000 5 available | GOLD \$4500 7 Available | SILVER \$3000 Unlimited | EXHIBIT ONLY For-Profit: \$1500 Non-Profit: \$1200 15 available |
|---|--|--|--------------------------------------|--------------------------------------|---|
| Table Top Display | ✗ | ✗ | ✗ | ✗ | ✗ |
| Complementary Exhibitor Registration with Sponsor Ribbons | 3 | 2 | 2 | 1 | 1 |
| Logo Placement: Welcome Signage, Mobile App, Conference Website, Event Email Footers, Rotating General Session Slides | Exclusive, standalone logo placement on slides and signage | Exclusive, standalone logo placement on slides and signage | Grouped by sponsor levels | Grouped by sponsor levels | ✗ |
| Enhanced Exhibitor Profile in Conference Mobile App | ✗ | ✗ | ✗ | | |
| Complementary Mobile App Banner Ad | ✗ | ✗ | | | |
| Complementary Banner Ad on Conference Website | ✗ | | | | |

ADDITIONAL OPPORTUNITIES | ALL PRICES IN USD



BREAKOUT ROOM OR SESSION SPONSOR

\$1,350; \$475

Draw attention to your support of speakers from your institution or topics supported by your organization with dedicated logo placement.

\$1,350 per room, logo placed on the signage footer (limit 9) NEW! Include a QR code to further attendee interaction!

\$475 per session, logo placed directly next to session of choice



TOTE BAG INSERT

\$1,000

Put your brand directly in attendees' hands! This exclusive opportunity includes a custom offer or message in every conference bag, ensuring your company stands out from the start. Sponsor is responsible for printing and shipping materials.



REGISTRATION CONFIRMATION EMAIL BANNER AD

\$500

Gain exclusive, high-visibility branding on the registration confirmation email sent to every participant, a prime touchpoint before the event.



NEW! AD PLACEMENT: EVENT PARTNER SHOWCASE SLIDES:

\$550; \$250

Make a lasting impression on our largest captive audience. Your ad will be featured front and center on the main stage presentation slides immediately prior to, and immediately following, our high-impact plenary sessions. Include a QR code to track engagement. 5 rotations for 15 second holds. PPT slide format only, 9:16 ratio.

\$550: All 3 Plenary Sessions (minimum of 30 total impressions)

\$250: 1 Plenary Session (minimum of 10 total impressions) Choice of: Opening Plenary, Awards Plenary, or Closing Plenary



ADDITIONAL OPPORTUNITIES | ALL PRICES IN USD



CONFERENCE HOMEPAGE BANNER AD:

\$350

Reaching nearly 45,000 nurse leaders monthly, Sigma's website creates a global community for connection. Online banner ads will be placed within two (2) weeks of receipt on the conference homepage. Purchase required no later than 30 January 2026.



CONFERENCE EMAIL BANNER AD:

\$300

Reach 50,000+ nurses by sponsoring a CHWE conference promotional email. A powerful way to showcase your brand, products, and services directly in their inbox in the months leading up to the conference. Limited to one (1) advertiser per email, dates are first-come, first-served and subject to change.



ENHANCED EXHIBITOR PROFILE IN CONFERENCE MOBILE APP:

\$100

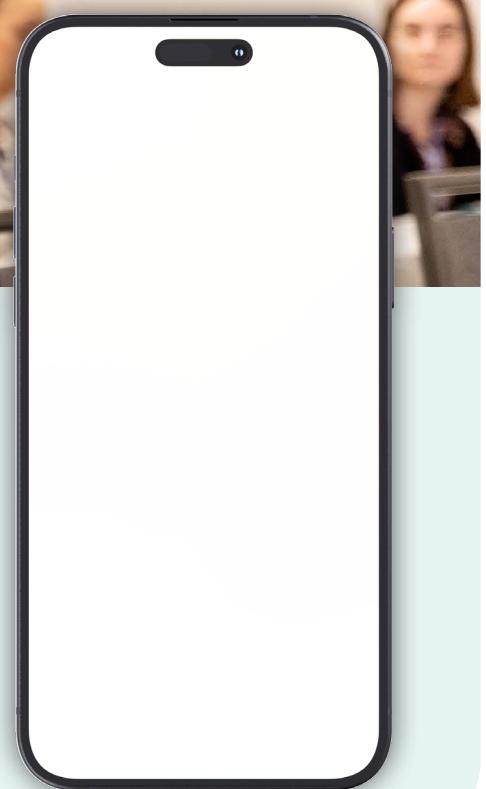
Stand out by enriching your mobile app listing, the exclusive app location for schedules, exhibitor listings, itinerary building, surveys for NCPD credits, and live updates.



MOBILE APP BANNER AD:

\$250

Elevate brand awareness with an ad on the mobile app home screen leading up to, and for the duration, of the conference.



ATTENDEE MAILING LIST:

\$200

Request a one-time-only mailing address of all registered attendees.



TAILORED OFFERINGS

Is there a target audience you would like to engage with at CHWE? Sponsor an exclusive gathering or creative offering for greater impact onsite. Contact megan@sigmanursing.org to discuss your vision!

FREQUENTLY ASKED QUESTIONS

SAMPLE EXHIBIT HOURS:

FRIDAY

Morning Load In

Afternoon Exhibit

Viewing during Check-In

Welcome Reception

SATURDAY

Morning Exhibit

Viewing

Afternoon Exhibit

Viewing

SUNDAY

Morning Exhibit Viewing

Early Afternoon Load Out

EXHIBITOR REGISTRATION:

Each tabletop purchase includes one (1) exhibit badge with access to sessions with food and beverage. Additional exhibitor passes are available for purchase. To receive continuing education credits, you must register as a full price conference attendee.

EQUIPMENT/ELECTRICITY/INTERNET:

Exhibitors will be provided with a six-foot by 30-inch skirted table and two chairs located in a fully carpeted area. Forms for purchasing additional items such as electricity, audiovisual equipment, easels, etc. will be provided approximately three months before the conference and/or upon acceptance of the space application.

SHIPPING/DELIVERIES:

Details will be provided upon acceptance of the exhibit application.

For questions, email Megan LoGreco: megan@sigmanursing.org

INSTITUTIONS REPRESENTED AT CHWE

Over the past two years, our attendees have represented a wide spectrum of colleges/universities, university medical centers, and community hospitals, providing partners with direct reach into every major sector of the healthcare and academic ecosystem.

AMADIOUS SCHOOL OF NURSING

AMBA / Proliability

ANCC

ATI Nursing Education

ATI/ Ascend Learning

Adelphi University

Adtalem Global Education

AdventHealth for Children

Adventist Health Castle

Advocate Health

Ahmadu Bello University, Zaria, Kaduna State, Nigeria.

Allegheny County

Alleviate LLC

Alliant International University

School of Nursing

AltaMed

American Association of Colleges of Nursing

American Association of Critical

Care Nurses (AACN)

American College of Education

American College of Lifestyle Medicine

American Nurses Association

American Nurses Credentialing Center

Andhra Pradesh Nurses and

Midwives council, India

Anne Arundel Community College

Arizona College of Nursing

Arizona State University

Arkan

Arkansas Children's Hospital

Ascend Learning

AtlantiCare

Atlantic Health System

Atrium Health

BASSETT HEALTH CARE SYSTEM

BCNU

BJC Healthcare/BJH

Banner Health

Banner University Medical Center Phoenix

Barnes-Jewish College of Nursing

Baycare

Baylor Louise Herrington School of Nursing

Baylor Scott and White Medical Center

Baylor University

Bon Secours Mercy Health

Boston Children's Hospital

Boston Medical Center-Brighton Campus

Bowen University Iwo, Nigeria

Brigham Young University

British Columbia Institute of Technology

Brookline College-Unitek Learning

COLGATE-PALMOLIVE

CS Innovations

Cardiovascular Specialists of Texas

Cedars Sinai Medical Center

Centennial College/Western University

Center for Health Outcomes and Policy

Research, Penn Nursing

CentraState Healthcare System

Fairfield University
Felician University School of Nursing
Florida Atlantic University
Florida State University
Foundation of Nursing Studies (FoNS)
Frontier Nursing University
Galen College of Nursing
Geisinger Health System
George Washington University
George Washington University Hospital
Georgia State University
Ghana Health Service
Gonzaga University
Greenville Technical College
Greenwich Hospital of Yale New Haven Health
Gustavus Adolphus College
HMW
Hackensack Meridian Health
Harbor Oaks Hospital
Hartford Hospital
HaysMed
Healing Partners
Health Service Executive
HealthStream, Inc
Hendricks Regional Health
Holy Cross Hospital
Hope College
Houston Methodist Academic Institute
Houston Methodist Academic Institute (HMAI)
Center for Nursing Research, Education and Practice
Houston Methodist Baytown
Houston Methodist Hospital
Houston Methodist West Hospital
IAUPR
IU Health
IU School of Nursing/ Eskenazi Health
Independent Contractor

Indiana State University
Indiana University Kokomo School of Nursing & Allied Health Professions
Indiana University School of Nursing
Indiana University of Pennsylvania
Indiana Wesleyan University
Inova Fairfax Medical Campus
Inova Health System
Integrative Nurse Coach Academy
Intermountain Health
International Ombuds Association
Interstaff, Inc.
JMU
JPS Health Network
Jacobi Medical Center
James Madison University
Jinnah Sindh Medical University
John Peter Smith Health Network
Johns Hopkins University
Johns Hopkins University School of Nursing
Kaiser Permanente
Kaiser Permanente SCAL/ HI Region
Kaiser Permanente Southern California
Region
Kansas Hospital Association
Kennesaw State University
King Faisal Specialist Hospital and Research Center Jeddah
King Saud bin Abdulaziz University for Health Sciences
King Faisal Specialist Hospital Research
LSM Educational Consulting
LSU Health Sciences Center- New Orleans
School of Nursing
Lakehead University
Lamar University
Lankenau Medical Center/Main Line Health
Lehigh Valley Health Network

Lehman College
Lenox Hill Hospital, Northwell Health
Lewis University
Listenupstorytelling CiC
Loma Linda University Children's Hospital/CBU
Loma Linda University School of Nursing
Long Island University Post, Greenvale
Louisiana State University Health Sciences Center New Orleans
MINISTRY OF HEALTH AND SANITATION
MU Health Care
Main Line Health
Maine Medical Center- Portland
Marquette University
Massachusetts General Hospital
Mayo Clinic
McKendree University
MedStar Franklin Square Medical Center
MedStar Health
Memorial Hermann -Texas Medical Center
Memorial Hermann Health System
Midland Health
Midland Memorial Hospital
Midwestern University
Millersville University
Ministry of Health and Sanitation, Freetown
Sierra Leone, West Africa
Molloy University
Monmouth Medical Center
Monmouth University
Moraine Valley Community College
Morgan State University
Morristown Medical Center
Mount Royal University
Mount Sinai Health System
Mount Sinai Phillips School of Nursing
Mount Sinai South Nassau
Mount Sinai South Nassau Hospital

CentraState Medical Center
Central Michigan University
Centre for Addiction and Mental Health (CAMH)
Chamberlain University
Charleston Southern University
Chung-Ang University College of Nursing
College of Nursing, University of South Florida
College of the Mainland
Columbia Southern University
Commonwealth University
Cook County Health Stroger Hospital
Cook County Health System
Coppin State University
Creighton University
DAISY Foundation
DE LA SALLE MEDICAL AND HEALTH SCIENCES INSTITUTE
Daphne Cockwell School of Nursing, Toronto
Metropolitan University
Davin Healthcare
Del Mar College
Dominican University
Duke University Health System
Duke University Hospital
Duke University School of Nursing
East Carolina Anesthesia Associates at ECU
Health Medical Center
East Tennessee State University
Eastern Connecticut State University
Eastern Pennsylvania Gastroenterology & Liver Specialists
Einstein Medical Center
El Camino Health
Elon University
Engage* powered by ENA
Ernest Bai Koroma University EBKUST - Sierra Leone, West Africa

MultiCare
MultiCare Health System
NBBJ
NJCCN | Rutgers
NYC Health & Hospital
NYU Langone Health
NYU Langone Home Health Care
Nashua Division of Public Health & Community Services
National League for Nursing Commission for Nursing Education Accreditation
Nevada State University
New York University
New York University Rory Meyers College of Nursing
North Carolina Central University
Northeast Georgia Health System
Northeastern University
Northern Kentucky University
Northern Westchester Hospital- Northwell Health
Northwestern Memorial Hospital
Northwestern University Health
Nursing Science Partners
OBAFEMI AWOLOWO UNIVERSITY
OUHSC Tulsa
Ohio Health
Old Dominion University
Old Dominion University School of Nursing
One Medical/Amazon
Oregon Health and Science University School of Nursing
Pathway to Excellence
PeaceHealth
Pediatrics
Penn Medicine Princeton House Behavioral Health
Penn State University

Penn State University Ross and Carol Nese College of Nursing
PennMedicine Princeton House
Permian Basin AHEC
Phoenix Children's Hospital
Portland VA Health Care System
Post University
Presbyterian Rust Medical Center
Press Ganey
Providence Health Care
Providence St. Joseph Hospital
Providence Swedish Medical Center
Purdue University Northwest
Radford University
Riverside Health System
Rochester Regional Health
Rosalind Franklin University of Medicine and Science
Ross and Carol Nese College of Nursing, Penn State University
Rush University Medical Center
Rust Presbyterian
Rutgers University
Rutgers University - School of Nursing
Rutgers University-Camden
SIUE School of Nursing
SUNY Downstate Health Sciences University
Sacred Heart University & New York
Presbyterian WCBH
Saint Louis University
Saint Mary's College, Notre Dame, IN
Salisbury University
Sally Spencer-Thomas LLC
Salve Regina University
Samuel Merritt University
San Francisco State University
San Francisco VA Health Care System
San Francisco Veterans Affairs Medical Center

Schreiner University
Sentara Health
Stanford Health Care
Stanford Hospital
Sul Ross State University
Summa Healthcare
TEXAS HEALTH ARLINGTON MEMORIAL HOSPITAL
Temple University
Temple University Hospital
Texas A&M University Health Science Center
School of Nursing
Texas Health Resources
Texas Tech University Health Sciences Center, School of Nursing
The Children's Hospital of Philadelphia
The College of New Jersey
The DAISY Foundation
The George Washington University
The Johns Hopkins Hospital
The Morel Company
The Ohio State University
The Ohio State University College of Nursing
The Ohio State University Medical Center - - Columbus, Ohio Area, OH
The Pennsylvania State University
The University of Akron
The University of Alabama
The University of Alabama Capstone College of Nursing
The University of Alabama in Huntsville College of Nursing
The University of Texas at Austin
The Valley Hospital
Thomas Jefferson University
Thomas Jefferson University College of Nursing
Towson University

Towson University Department of Nursing
Troy University
Troy University School of Nursing
UAMS College of Nursing
UC Davis Health
UC Irvine
UCHealth
UCLA Health
UCMedicine
UCSF
UK HealthCare
UNC Chapel Hill
UNC Chapel Hill School of Nursing
UNC Health Rex
UNC Medical Center, UNC School of Nursing
UNC School of Nursing
UNISA (University of South Africa)
UT/HCPCC
UTHSC HOUSTON CIZIK SCHOOL OF NURSING
UTMB Student
UVA Health
UVA Health Children's
UVA School of Nursing
United Suicide Survivors International
University Health
University Health Network
University Medical Center of Southern Nevada
University at Buffalo
University of Alabama
University of Alabama at Birmingham
University of Alabama in Huntsville and the Alabama Board of Nursing
University of Arizona
University of Arizona College of Nursing
University of Birmingham School of Nursing
University of California, Los Angeles
University of Central Arkansas
University of Cincinnati College of Nursing

University of Colorado College of Nursing
University of Delaware
University of Florida
University of Idaho
University of Kansas School of Nursing
University of Kentucky Healthcare
University of Maine at Augusta
University of Maryland Medical Center
University of Maryland, Baltimore
University of Miami
University of Miami, School of Nursing
University of Michigan School of Nursing
University of Minnesota
University of Mississippi Medical Center
School of Nursing
University of Missouri Sinclair School of Nursing
University of Nebraska Medical Center
University of New Hampshire
University of North Carolina - Chapel Hill
University of North Carolina Wilmington
University of North Carolina at Chapel Hill
University of North Carolina at Chapel Hill
School of Nursing
University of North Florida
University of Phoenix
University of Pittsburgh
University of Portland
University of Rochester, Golisano Children's Hospital
University of South Florida
University of South Florida College of Nursing
University of Texas Medical Branch
University of Texas Rio Grande Valley
University of Utah
University of Utah Health
University of Utah Hospitals and Clinics
University of Virginia

University of Virginia Health
University of Virginia Medical Center
University of Virginia School of Nursing
University of Wisconsin - Eau Claire
University of Wisconsin - Green Bay
Upstate Medical University
Utah Tech University
VA Black Hills Health Care Systems
VA Maryland Health Care System
Va Palo Alto Health Care System
Valley Health System
Veterans Affairs
Via Health Partners Founded as Hospice
Cleveland C
Virtua Health
Wellstar Douglas Hospital
Western Governors University
Winona State University
Yonsei University College of Nursing

