

Survey of Candidates Who Did Not Accept Invitation

It is important to determine what prevented candidates from accepting their invitation to join, and this can be accomplished with a survey. By having a better understanding of these obstacles, the developing honor society can alter future recruitment efforts to address candidate needs and concerns to improve future acceptance rates. A survey also helps to identify candidates who might be interested in accepting an invitation in the future.

Whenever you send a survey, include an introductory paragraph explaining the reason for it and thanking the recipients for taking the time to respond. Let them know that their responses will help you adjust future recruitment efforts and that their input is highly important. For this survey, mention that they should have recently received an invitation to join the developing honor society but your records indicate that they did not respond or accept.

Below are some questions to include on a survey to candidates who did not join. These questions can be added to other developing honor society-specific questions you want to ask or can be revised and adjusted to better meet your needs.

1. You recently received an invitation to join [developing honor society name]. Which of the following prevented you from accepting the invitation? (Please check all that apply.)
 - I did not know I received an invitation.
 - I did not have a good understanding of what the developing honor society was.
 - I did not understand the benefit of joining the developing honor society.
 - The cost was too high.
 - I did not have time to accept the invitation.
 - I was unable to attend the ceremony and did not know I could still join.
 - I am a member of other organizations and did not want to join another.
 - I did not feel that I would get enough value out of joining.
 - Other:

2. How did you learn about the developing honor society?
 - During freshman orientation
 - Upon entering the school of nursing
 - Word of mouth
 - I attended a developing honor society event.
 - I heard about it in class.
 - I saw posters on campus.
 - I did not know about developing honor society until I received the invitation.
 - Other:

Survey of Candidates Who Did Not Accept Invitation (continued)

3. Were you able to attend the [name of developing honor society prospective member meeting] event on [date of event]?
- Yes
- No (Skip to question 6.)
4. How would you rate this event on each of the following?

	Strongly Disagree (1)	Somewhat Disagree (2)	Neither Agree Nor Disagree (3)	Somewhat Disagree (4)	Strongly Agree (5)
This event helped me gain a better understanding of the developing honor society.					
This event helped me understand the benefits of membership.					
This event helped me understand the induction process and requirements to join.					
After attending this event, I understood that I would receive an invitation to join.					
An individual I could contact with questions was clearly identified during this event.					
This event helped me develop a positive opinion of the chapter.					

5. If you answered “Strongly Disagree” or “Somewhat Disagree” to any of the above, please indicate what could have been done to improve this event.

Survey of Candidates Who Did Not Accept Invitation (continued)

6. How did you receive the invitation to join?
- Email
 - Postal mail
 - Both of the above
 - Other:
7. Did anyone follow up with you prior to the invitation deadline?
- Yes
 - No
8. What questions do you still have about the developing honor society that, if answered, would have helped you in your decision-making process?
9. The invitation to join remains valid for one year after it's issued. How likely are you to reconsider membership and accept the invitation within this timeframe?

Highly Unlikely (1)	Somewhat Unlikely (2)	Currently Undecided (3)	Somewhat Likely (4)	Highly Likely (5)

10. If you would like a developing honor society representative to contact you, please provide your name and contact information below.