

# **PRIVACY POLICY**

## We respect your privacy

The Sigma Theta Tau International Honor Society of Nursing (Sigma) affirms that any personal information you provide to us, including your name, address, telephone number, and email address, will not be released, sold, or rented to any entities or individuals outside of our organization except as noted below.

## Information Collection and Use

You may provide Sigma with information by filling in forms on our website(s) or by corresponding with us by phone, email, or other method. This includes information you provide when you register for membership, register for a marketplace account, or respond to a survey. The personal information you provide may include your name, address, email address, phone number, financial and credit card information, and other information about yourself to enable us to provide you with services. By providing us with this information, you expressly consent to our use of your personal information in accordance with this Privacy Policy.

Many of our services do not require any form of registration, allowing you to visit our site without telling us who you are. However, some services may require you to provide us with personal data. In these situations, if you choose to withhold any personal data requested by us, it may not be possible for you to gain access to certain parts of the site or for us to respond to your query.

Sigma requires personal data for membership. By providing that personal information, you are giving your consent to have your personal data processed for the specific purpose of membership. Processing that personal data is necessary for Sigma to pursue a legitimate interest in you as a member.

#### Cookies

A "cookie" is a small data text file that is placed in your browser and allows us to recognize you each time you visit this site (personalization, etc.). Cookies themselves do not contain any personal information, and we do not use cookies to collect personal information. Cookies may also be used by third-party content providers such as newsfeeds.

#### **Information and Websites**

You can visit our website without giving away your personal information. Sigma uses Google Analytics and cookies in order to improve our service, user experience, and to analyze how the website is used. Aside from the approximate location (IP address), the information collected by Google Analytics is mostly anonymous traffic data including length of stay on the site, browser information, and device information. The collected information is used to provide an overview of how people are accessing and

using the Sigma website. We do not collect additional information from website visitors who do not log in.

If you use your member login to visit <u>My Membership</u>, you are allowing this website to access and update your personal membership data, which is used to maintain your Sigma membership and accurately contact you. <u>My Membership</u> is a secure website, and shares data only with Sigma servers.

If you use your membership login to visit <u>The Circle</u>, <u>Reflections on Nursing Leadership</u>, the <u>Journal of</u> <u>Nursing Scholarship</u>, or <u>Worldviews on Evidence-Based Nursing</u>, you are allowing these websites to access your personal membership data to verify you are a Sigma member.

If you register as a user of <u>The Sigma Marketplace</u>, you are allowing that website to access your personal information for the purpose of conducting financial transactions, contacting you about those transactions, and informing you about products and promotions.

## Controller

The Sigma Theta Tau International Honor Society of Nursing (Sigma) adheres to the Directive of 1995 (Directive) and the General Data Protection Regulation (GDPR) effective 25 May 2018.

Sigma processes personal data both as a processor and as a controller, as defined in the Directive and the GDPR. The Sigma entity that you as a user entered an agreement with when using Sigma's platform will be the Controller for User data as outlined above in the Collection of Data section.

For respondent data, as outlined in the Collection of Respondent Data section, the user will be the controller in accordance with directive and GDPR, and Sigma will be the processor.

All data collected by Sigma will be stored exclusively in security hosting facilities provided by Sigma or its providers. Sigma has a data processing agreement in place with its provide ensuring compliance with the Directive. All data hosting is performed in accordance with the highest security regulations.

#### **International Privacy Laws**

If you are visiting our websites from outside the United States, please be aware that you are sending information (including personal data) to the United States, where our servers are located. That information may then be transferred within the United States or back out of the United States to other countries. These countries (including the United States) may not necessarily have data protection laws as comprehensive or protective as those in your country of residence; however, our collection, storage, and use of your personal data will at all times continue to be governed by this Privacy Policy.

# With Whom Do We Share the Personal Information?

# Our Service Providers.

We may share your personal information with companies (including our affiliates) that perform services on our behalf, for example, companies that help process credit card payments. Our service providers are required by contract to protect the confidentiality of the personal information we share with them and to use it only to provide specific services on our behalf.

# Business Transfers.

Your personal information may be transferred to another entity (either an affiliated entity or an

unrelated third party) in connection with a merger, reorganization, dissolution or similar corporate event. If such a transfer were ever to occur, the acquiring entity's use of your personal information will still be subject to this Privacy Policy.

# Government and Legal Disclosures

We may disclose the personal information we collect through this website, when we, in good faith, believe disclosure is appropriate to comply with the law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; to enforce our Terms and Conditions or other agreements that govern your use of this Site; or to protect the rights, property or safety of our company, our users, or others.

## Access to Information

You have the right to request access to the information Sigma maintains about you. You can do this by contacting us at <u>memserv@sigmanursing.org</u>. We will provide you with a copy of the data we process about you. In order to comply with your request, we may ask you to verify your identity. We will fulfill your request by sending your copy electronically, unless the request expressly specifies a different method. For any subsequent access request, we may charge you with an administrative fee.

## Information Correction and Deletion

If you believe the information we have about you is incorrect, you are welcome to contact us so we can update it and keep your data accurate. Any data that is no longer needed for the purposes specified in Information Collection and Use will be deleted. If at any point you wish Sigma to delete information about you, you can contact us at <u>memserv@sigmanursing.org</u>. If you request that Sigma delete your information, this may mean that you can no longer have access to Sigma benefits that require login.

#### You Can Contact Us at Any Time To:

- Request access to information that Sigma has about you
- Correct any information that Sigma has about you
- Delete information that Sigma has about you

If you have any additional questions about Sigma's collection and storage of data, please contact us at: 550 W. North Street, Indianapolis, IN, 46202 USA +1.317.634.8171 (International) memserv@sigmanursing.org

For any other information, please contact us using the Contact Us page.

# **United States Prohibited Countries**

Due to the U.S. Department of Treasury's Office of Foreign Assets Control ("OFAC") embargos against the countries of Cuba, Iran, North Korea, Sudan, Syria, and the Crimea region of Ukraine, Sigma is prohibited from conducting business with any individual who permanently resides in any of the embargoed countries, and is therefore prohibited from receiving payment for membership, registrations, or purchases from those individuals.

#### **External Sites**

We are not responsible for the content of external internet sites. You are advised to read the privacy policy of external sites before disclosing any personal information.

## Remember the Risks Whenever You Use the Internet

While we do our best to protect your personal information, we cannot guarantee the security of any information that you transmit to us and you are solely responsible for maintaining the secrecy of any passwords or other account information. In addition other Internet sites or services that may be accessible through our site have separate data and privacy practices independent of us, and therefore we disclaim any responsibility or liability for their policies or actions. Please contact those vendors and others directly if you have any questions about their privacy policies.