



VISION

Connected, empowered nurse leaders transforming global healthcare

MISSION

Developing nurse leaders anywhere to improve healthcare everywhere

STRATEGIC PLAN

To accomplish Sigma's mission, the Board of Directors has outlined four overarching strategic goals:



Grow in value for members and all nurses worldwide who are pursuing excellence.



Promote and celebrate nursing scholarship, leadership, and service worldwide.



Build partnerships and collaborative endeavors to advance the mission of the society.



Sustain and advance the resources of the society.



GUIDING PRINCIPLES

As Sigma pursues the strategic plan goals and objectives, the following guiding principles will frame all strategic actions and decisions.

1. Sigma will actively engage with nurse leaders throughout the world.
2. Sigma will foster global development.
3. Sigma will consider the local, regional, and global impact of decisions.
4. Sigma will apply criteria for membership consistently worldwide.
5. Sigma will make financially sound decisions.
6. Sigma will deliver equitable benefit services and access.
7. Sigma fees will be equitable and based on the World Bank structure.
8. Sigma will apply chapter health criteria consistently worldwide.
9. Sigma will remain politically neutral.
10. Sigma will embrace innovation.
11. Sigma will maintain a consistent, high-quality, professional brand presence.