STRATEGIC PLAN
To accomplish Sigma’s mission, the Board of Directors has outlined four overarching strategic goals:

- **VISION**
  Connected, empowered nurse leaders transforming global healthcare

- **MISSION**
  Developing nurse leaders anywhere to improve healthcare everywhere

- Grow in value for nurses globally.

- Recognize and promote nursing scholarship, leadership, and service.

- Expand and develop strategic relationships globally.

- Advance innovative and customized resources to develop nurse leaders.
GUIDING PRINCIPLES
As Sigma pursues the goals and objectives of the strategic plan, the following guiding principles will frame all strategic actions and decisions:

1. Sigma’s brand will be protected.
2. Sigma will foster global development.
3. Sigma will consider local, regional, and global impact of decisions.
4. Sigma will actively engage with nurse leaders throughout the world.
5. Criteria for membership will be applied consistently worldwide.
6. Sigma will make financially sound decisions.
7. Equitable benefit services and access will be delivered.
8. Sigma fees will be equitable and based on the World Bank structure.
9. Policies related to chapter health will be consistently enforced.
10. Sigma will remain politically neutral.
11. Sigma will embrace innovation.