



Media Awards

PURPOSE

The Media Awards recognize communicators, information specialists, photojournalists, and creative individuals and groups who pursue excellence in communicating nursing's rich and diverse stories. The Media Awards are divided into two categories: Print (published materials) and Other (electronic, photography, video, art, etc.)

ELIGIBILITY

All nurses, nursing organizations, institutions, or other groups that produce and issue information for nurses and the nursing profession are eligible. This award recognizes materials produced from 1 March 2017 through 1 March 2019. Projects include, but are not limited to, articles, brochures, publications, video, audio, photography, artwork, and website pages.

Chapter newsletters and websites are not eligible for the Media Awards; please submit to the Chapter Communications and Publicity Award.

CRITERIA

Nomination should show evidence of meeting a majority of the following criteria:

1. Portrays a positive image of nursing
2. Furthers the mission and vision of Sigma
3. Heightens public awareness of nursing's contributions to society
4. Presents subject matter in a clear, creative, and effective manner
5. Relates to nursing excellence and overall impact of nursing

SUBMISSION REQUIREMENTS

Supporting documents required below should address a majority of the above criteria.

Entries that do not meet the criteria and requirements below will be disqualified. A complete online nomination consists of:

- Online entry form and payment
- Supporting narrative (1-2 pages)
- Sample of final product (cannot exceed 10 MB)
 - TXT – Plain Text
 - HTML – Hyper Text Markup Language, webpages
 - PDF – Adobe's Portable Document Format
 - GIF, JPG, PNG, TIFF – Formats commonly used on the Web
 - Microsoft Word
 - WMV, RTF – Rich Text File (most word processors export this format)
 - DOC -WMA, MOV, WAV, AIFF – Multimedia formats
- Letter of Acceptance – Statement from a project representative agreeing to attend Sigma's Biennial Convention if selected

NOMINATION TIMELINE

1 November 2018 – 1 March 2019

ENTRY FEE:

US \$50

The fee structure for nominations outside the US is set according to World Bank classifications based on per-capita income designated as low, middle, and high.

NOTIFICATION

Award recipients will be notified in July 2019.

PRESENTATION

All awards will be presented at Sigma's [45th Biennial Convention](#) in Washington, DC, USA.

PAST RECIPIENTS

[View a brief biography of past recipients online.](#)

CONTACT

For further information, visit [International Awards](#) or contact [Shaina Tuttle](#).