



# Chapter Communications and Publicity Award

## NOMINATION TIMELINE

1 November 2018 – 1 March 2019

## ENTRY FEE:

US \$50

The fee structure for nominations outside the US is set according to World Bank classifications based on per-capita income designated as low, middle, and high.

## NOTIFICATION

Award recipients will be notified in July 2019.

## PRESENTATION

All awards will be presented at Sigma's [45th Biennial Convention](#) in Washington, DC, USA.

## PAST RECIPIENTS

[View a brief biography of past recipients online.](#)

## CONTACT

For further information, visit [International Awards](#) or contact [Laura Perkins](#).

## PURPOSE

The Chapter Communications and Publicity Award recognizes chapters that have exceptional chapter communication and publicity efforts. This award honors the creativity and hard work it takes to communicate effectively with members of the chapter, campus community, and local community to enhance visibility for the chapter and Sigma.

Any chapter member or officer may submit a nomination.

## ELIGIBILITY

All active chapters of Sigma are eligible for this award. This award recognizes chapter communications and publicity efforts from 1 March 2017 through 1 March 2019.

## CRITERIA

Nomination should show evidence of meeting a majority of the following criteria:

1. Uses various media – web, print, electronic – to communicate with various audiences – chapter members, campus community, local community
2. Communications serve various purposes – educating people about the chapter and Sigma's history, promoting membership, and publicizing activities and opportunities
3. Communicates information at appropriate times
4. Updates chapter website accordingly
5. Distributes relevant information to members, campus community, and local community to enhance the chapter's visibility, initiatives, and activities within those groups

## SUBMISSION REQUIREMENTS

Supporting documents required below should address a majority of the above criteria.

Entries that do not meet the criteria and requirements below will be disqualified. A complete online nomination consists of:

- Online entry form and payment
- Supporting narrative (1-2 pages)
- Letter of Acceptance – Statement from a chapter representative agreeing to attend Sigma's Biennial Convention if selected
- Supporting documentation that demonstrates communication efforts as evidence the criteria above, such as fliers, newsletters, and webpages (not to exceed 10 pages)