Chapter Communications and Publicity Award

PURPOSE
The Chapter Communications and Publicity Award recognizes chapters that have exceptional chapter communication and publicity efforts. This award honors the creativity and hard work it takes to communicate effectively with members of the chapter, campus community, and local community to enhance visibility for the chapter and Sigma. Any chapter member or officer may submit a nomination.

ELIGIBILITY
All active chapters of Sigma are eligible for this award. This award recognizes chapter communications and publicity efforts from 1 March 2017 through 1 March 2019.

CRITERIA
Nomination should show evidence of meeting a majority of the following criteria:

1. Uses various media – web, print, electronic – to communicate with various audiences – chapter members, campus community, local community
2. Communications serve various purposes – educating people about the chapter and Sigma’s history, promoting membership, and publicizing activities and opportunities
3. Communicates information at appropriate times
4. Updates chapter website accordingly
5. Distributes relevant information to members, campus community, and local community to enhance the chapter’s visibility, initiatives, and activities within those groups

SUBMISSION REQUIREMENTS
Supporting documents required below should address a majority of the above criteria. Entries that do not meet the criteria and requirements below will be disqualified. A complete online nomination consists of:

- Online entry form and payment
- Supporting narrative (1-2 pages)
- Letter of Acceptance – Statement from a chapter representative agreeing to attend Sigma’s Biennial Convention if selected
- Supporting documentation that demonstrates communication efforts as evidence the criteria above, such as fliers, newsletters, and webpages (not to exceed 10 pages)

NOTIFICATION
Award recipients will be notified in July 2019.

PRESENTATION
All awards will be presented at Sigma’s 45th Biennial Convention in Washington, DC, USA.

PAST RECIPIENTS
View a brief biography of past recipients online.

CONTACT
For further information, visit International Awards or contact Laura Perkins.