AWARDS JUDGING SHEET
Creative Communication Award

ENTRY NAME:

CRITERIA

Portrays a positive image of nursing
- Treatment of subject matter
  □ □ □ □ □
  5 4 3 2 1
  x5  =   /25

Furthers the mission and vision of Sigma
- Professional portrayal of nursing/nurses
  □  □  □  □  □
  5 4 3 2 1
  x2  =   /10

Heightens public awareness of nursing’s contributions to society
- Demonstrates imagination
- Effectiveness
  □ □ □ □ □
  5 4 3 2 1
  x5  =   /25

Presents subject matter in a clear, creative, and effective manner
- Clarity of subject/theme
- Style
- Composition
  □ □ □ □ □
  5 4 3 2 1
  x5  =   /25

Relates to nursing excellence and overall impact of nursing
- Smooth flow
- Transition of ideas
- Overall organization of material
  □ □ □ □ □
  5 4 3 2 1
  x3  =   /15

Points awarded  =  /100