AWARDS JUDGING SHEET
Media Awards

ENTRY TYPE:  □ Print  □ Other

ENTRY NAME:

CRITERIA
Portrays a positive image of nursing
• Treatment of subject matter
• Professional portrayal of nursing/nurses

<table>
<thead>
<tr>
<th>5</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>NA</th>
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<tbody>
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<td></td>
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<td>x5</td>
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</tbody>
</table>

5  = Outstanding achievement of criteria
4  = Notable achievement of criteria
3  = Adequate achievement of criteria
2  = Fair achievement of criteria
1  = Limited achievement of criteria
NA = Criteria not achieved at this time

Furthers the mission and vision of Sigma

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Heightens public awareness of nursing's contributions to society
• Demonstrates imagination
• Effectiveness
• Interest
• Innovativeness

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<thead>
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</tbody>
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RATING SCALE
5 = Outstanding achievement of criteria
4 = Notable achievement of criteria
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2 = Fair achievement of criteria
1 = Limited achievement of criteria
NA = Criteria not achieved at this time
### CRITERIA (continued)

Presents subject matter in a clear, creative, and effective manner
- Clarity of subject/theme
- Style
- Composition
- Smooth flow
- Transition of ideas
- Overall organization of material

<table>
<thead>
<tr>
<th>Rating</th>
<th>Clarity</th>
<th>Style</th>
<th>Composition</th>
<th>Smooth Flow</th>
<th>Transition</th>
<th>Overall Organization</th>
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<td>3</td>
<td>2</td>
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<td>x5       = /25</td>
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Relates to nursing excellence and overall impact of nursing

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Points awarded = /100

**RATING SCALE**

- 5 = Outstanding achievement of criteria
- 4 = Notable achievement of criteria
- 3 = Adequate achievement of criteria
- 2 = Fair achievement of criteria
- 1 = Limited achievement of criteria
- NA = Criteria not achieved at this time