

AWARDS JUDGING SHEET

Creative Communication Award

ENTRY NAME:

RAT		

- 5 = Outstanding achievement of criteria
- 4 = Notable achievement of criteria
- 3 = Adequate achievement of criteria
- 2 = Fair achievement of criteria
- 1 = Limited achievement of criteria
- NA = Criteria not achieved at this time

CRITE	RIA									
Portray	s a positi	ve imag	e of nurs	ing						
 Treatment of subject matter 						Professional portrayal of nursing/nurses				
								x5	=	/25
		5	4	3	2	1	NA			
Further	rs the mis	sion and	d vision o	of Sigma						
								x2	=	/10
		5	4	3	2	1	NA			
Heighte	ens public	c awarer	ness of n	ursing's o	contributi	ions to so	ciety			
 Demonstrates imagination 						•	Interest			
•	Effectiv	eness				•	Innovativer	ness		
								x5	=	/25
		5	4	3	2	1	NA			
Presen ^o	ts subject	matter	in a clea	r, creativ	e, and ef	fective ma	anner			
 Clarity of subject/theme 						Smooth flow				
• Style •						Transition of ideas				
•	Composition				•	Overall org	anization of material			
								x5	=	/25
		5	4	3	2	1	NA			
Relates	to nursir	ng excell	ence and	d overall	impact of	f nursing				
								x3	=	/15
		5	4	3	2	1	NA			
								Points awarded	=	/100