



AWARDS JUDGING SHEET

Chapter Communications and Publicity Award

RATING SCALE

5 = Outstanding achievement of criteria

4 = Notable achievement of criteria

3 = Adequate achievement of criteria

2 = Fair achievement of criteria

1 = Limited achievement of criteria

NA = Criteria not achieved at this time

ENTRY NAME:

CRITERIA

Chapter uses an effective and appealing combination of media to communicate with various audiences (web, print, electronic, etc.)

x5 = /25
 5 4 3 2 1 NA

Communications are easily accessible to chapter members, the campus/organization, and the local community

x1 = /5
 5 4 3 2 1 NA

Chapter communicates with various audiences (members, campus community, local community)

x3 = /15
 5 4 3 2 1 NA

Communications serve multiple purposes (history, membership, activities/opportunities)

x3 = /15
 5 4 3 2 1 NA

Communications and website updates are timely

x2 = /10
 5 4 3 2 1 NA

Content is relevant to members, campus, and community to enhance the chapter's visibility, initiatives, and activities

x3 = /15
 5 4 3 2 1 NA

Points awarded = /85