ENTRY NAME:

CRITERIA

Supports the learning, knowledge, and professional development of nurses committed to making a difference in health worldwide

- Material is new or presented in an innovative format
- Material furthers or enhances nurses’ professional practice or development
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  \*4 \*20

Demonstrates exceptional editorial qualities

- Writing is clear, concise, and author uses language appropriate for the intended audience
- Tables, figures, charts, illustrations, and other forms of visual elements are used to support the content message when appropriate and applicable
- Chapter and section headings are used appropriately to provide the reader with sufficient structure for content comprehension
- Appendices are useful and relevant to the book
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Demonstrates exceptional production and manufacturing qualities

- Cover design is compelling and relevant to the subject matter
- Interior design supports the readability and accessibility of the text (fonts are easy to read and sized to draw the reader’s eye along the page; running headers are informative and useful)
- Printing and binding are of sufficient quality that it does not detract from the book’s appeal (smeared ink or a binding that breaks immediately)
- Quality of illustrations or other images looks professional (no clip art or poorly rendered images)
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RATING SCALE

5 = Outstanding achievement of criteria
4 = Notable achievement of criteria
3 = Adequate achievement of criteria
2 = Fair achievement of criteria
1 = Limited achievement of criteria
NA = Criteria not achieved at this time
CRITERIA (continued)

Exhibits excellence in its subject matter
• Author and contributors have demonstrable expertise in the field or specialty as evidenced by previous publications, resume, CV, and bio
• Content is appropriate for intended audience
• Content has been acknowledged to be strong and relevant by peer group as evidenced by reviews, citations, endorsements, or awards

\[
\begin{array}{cccccc}
5 & 4 & 3 & 2 & 1 & NA \\
\end{array}
\]

\[x5 = /25\]

Content for specific audience
• Reader appeal
• Academic and scholarly quality
• Suitability of vocabulary

\[
\begin{array}{cccccc}
5 & 4 & 3 & 2 & 1 & NA \\
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\]

\[x3 = /15\]

Book is easily available
• Can be purchased online and at physical bookstores
• Price is set appropriate to the market or category to make it accessible
• Available in eBook format

\[
\begin{array}{cccccc}
5 & 4 & 3 & 2 & 1 & NA \\
\end{array}
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\[x2 = /10\]

Points awarded = /120