Creative Communications Award

NOMINATION TIMELINE

1 November 2026-1 March 2027

NOTIFICATION

Award recipients will be notified in July 2027.

PRESENTATION

All awards will be presented at Sigma's Biennial Convention.

PURPOSE

The Creative Communications Award recognizes communicators, information specialists, photojournalists, and creative individuals and groups who pursue excellence in communicating nursing's rich, diverse stories through print, film, television, digital media, photography, art, or other forms of communication.

ELIGIBILITY

All nurses, nursing organizations, institutions, or other groups that produce and issue information for nurses and the nursing profession are eligible. This award recognizes materials produced from **1 February 2025 through 1 February 2027**.

Projects include, but are not limited to, articles, brochures, publications, video, audio, photography, artwork, website pages, and other ways of communicating nurses' stories. Chapter newsletters and websites are not eligible for the Creative Communications Award.

CRITERIA

Nomination should show evidence of meeting a majority of the following criteria:

1. Portrays a positive image of nursing
2. Furthers the mission and vision of Sigma
3. Heightens public awareness of nursing's contributions to society
4. Presents subject matter in a clear, creative, and effective manner
5. Relates to nursing excellence and overall impact of nursing

SUBMISSION REQUIREMENTS

Supporting documents required below should address a majority of the above criteria. Entries that do not meet the criteria and requirements below will be disqualified. A complete online nomination consists of:

- Online entry form
- Supporting narrative (1-2 pages)
- Sample of final product (cannot exceed 10 MB)
    - TXT – Plain Text
    - HTML – HyperText Markup Language, webpages
    - PDF – Adobe's Portable Document Format
    - GIF, JPG, PNG, TIFF – Formats commonly used on the web
    - Microsoft Word
    - WMV, RTF – Rich Text Format (most word processors export this format)
    - WMA, MOV, WAV, AIFF – multimedia formats
- Letter of acceptance, a statement from the nominee accepting the nomination and agreeing to attend Sigma's biennial convention if selected as the award recipient

CONTACT INFORMATION

For further information, contact awards@sigmanursing.org.